

International volunteer tourism in Kazan, "Kazan free tours", motivations for volunteering

Bautista H., Rubtso V., Biktimirov N.

Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

© Medwell Journals, 2016. This study deals with the organization of free excursions in Kazan. The excursion includes seeing the main attractions along the specified route. This type of excursions is quite popular around the world but in Russia it is still rarely used. Students of tourism and linguistic specialties as well as all persons interested, will be involved in conducting excursions. It will help them improve their professional skills. The researchers believe that the free excursions will provide a powerful stimulus to the development of domestic tourism in Kazan and Republic of Tatarstan as a whole. The proposed project "Kazan Free Tours" is the embodiment of travelling, cultural activities and disinterested assistance to tourists.

<http://dx.doi.org/10.3923/ibm.2016.5740.5745>

Keywords

Attractions, Culture and leisure, Disinterested assistance, History, Tourism, Travelling, Volunteers